

Aberdeen Angus scheme update



Blade sourcing more high quality Aberdeen Angus calves

The success of the scheme means that Blade are in the market for more Angus cross calves. These calves must be sired by approved pedigree registered Aberdeen Angus bulls. The bull of choice is Lorabar Mighty Prince from the Genus ABS stud and a contract breeding scheme is available for this bull.

Dairy farmers interested in using this bull, or interested in selling their Angus cross calves should contact the Blade office.

More finishers join the scheme

The Blade Farming Aberdeen Angus scheme is gaining momentum. An increasing number of beef finishers are signing up to finish the even groups of quality calves that are now coming through the rearing units. The grading grid specification is tailored specifically to the Aberdeen Angus, and cattle are meeting the target weights at around 18 months of age which is what is required by the customers.

An attractive forward pricing contract gives the finisher the chance to lock into the scheme, and there is still plenty of opportunity for more finishers to join this exciting innovative project.

First product hits the Retailers shelves

Having passed all the 'tasting trials' with flying colours the first Aberdeen Angus meat to be produced through the Blade rearing and finishing units hit the shelves in April 2008. Customer reaction was very favourable and clearly demand for this quality meat will continue to increase.

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